



Dear [first name]:

Five years ago swimming and diving alumni launched the Champions Campaign to raise funds to upgrade The Robert F. Busbey Natatorium. **Thanks to generous alumni support the pool now sports a video scoreboard, two record boards and 20 championship banners.**

The Heritage Project was established to build on this momentum and to cement, literally and figuratively, the legacy of the program created by Wally Morton and Bob Busbey. This commitment to athletic and academic excellence has spanned 9 decades.

Our vision is to further enhance the uniqueness and WOW factor of The Robert F. Busbey Natatorium for our teams, CSU students, visitors and new recruits. Even more important: the creation of a network of engaged alumni to support swimmers and divers in school and beyond.

We have already accomplished much to generate this momentum; however more is needed to finish what we started. The total cost of the Heritage Project – pool banners, wall graphics, tunnel & door wraps, web site and two interactive kiosks – is \$75,000.

We have commitments from donors in the form of a \$50k matching challenge. They will contribute \$2 for every dollar raised for the Heritage Project, up to \$25,000 in donations. This means each dollar you donate will result in a \$3 contribution to the Heritage Project. And remember, commitments made in 2014 and payable in 2015 count toward this match!

Your support of the Heritage Project today will enable us to complete this vision and ensure the Fenn College / CSU swimming and diving legacy for decades to come.

Please consider supporting the Heritage campaign with a gift of \$XXX or more to help raise the \$25,000 needed to secure the \$50,000 match. Our goal is to fund the project and obtain support from every CSU swimming and diving alumni to remind CSU administration and future recruits that swimmers and divers always finish strong – and **TEAM is forever!**

Thank you and Go Vikings!

For the CSU Swimming and Diving Heritage Committee,
Wally Morton '74-'14, Dave Guinther '64, Jim Smith '78, Joe Stockwell '81

PS- Visit www.csuvikings-swim-dive-heritage.com to make your gift on line, or for more information contact John McCreery, Director of Alumni Programs, at 216.523.7297