csu swimming and diving HERITAGE PROJECT

Environmental Graphics | Eye Catching and Emotional

www.csuvikings-swim-dive-heritage.com

CONCEPT GRAPHICS FINAL PHASE | CHAMPIONS PROGRAM

• ADD COLOR AND EXCITEMENT TO THE ROBERT F. BUSBEY NATATORIUM

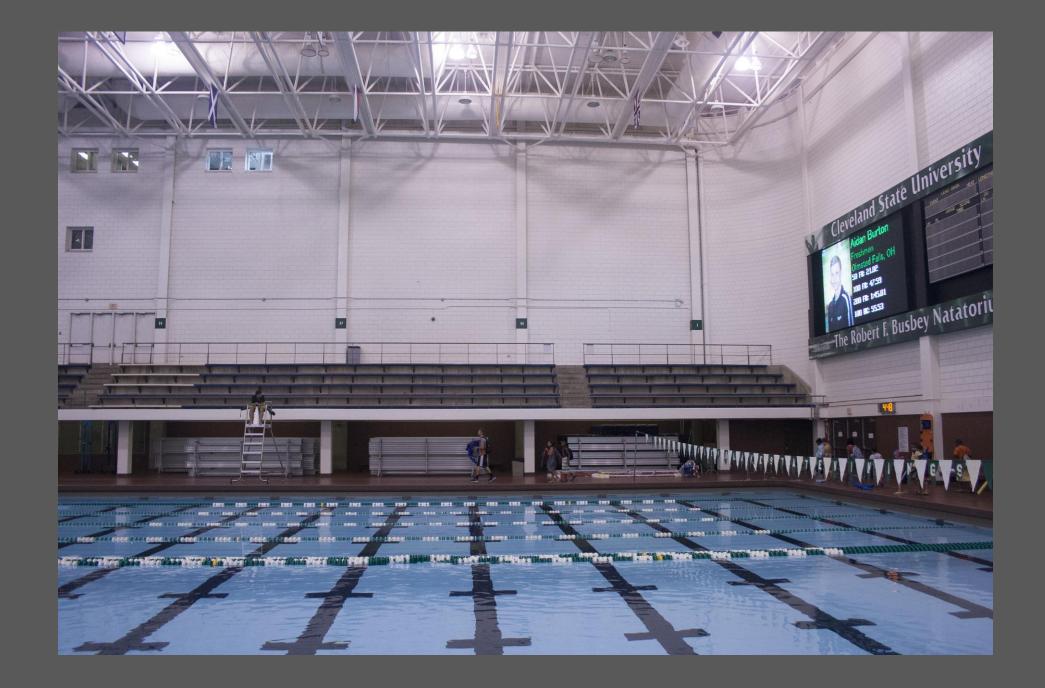
• HONOR OUR COACHES AND TEAMS

- CELEBRATE 9 DECADES OF ATHLETIC & ACADEMIC EXCELLENCE
- SUPPORT RECRUITING AND LONGEVITY OF CSU SWIMMING AND DIVING

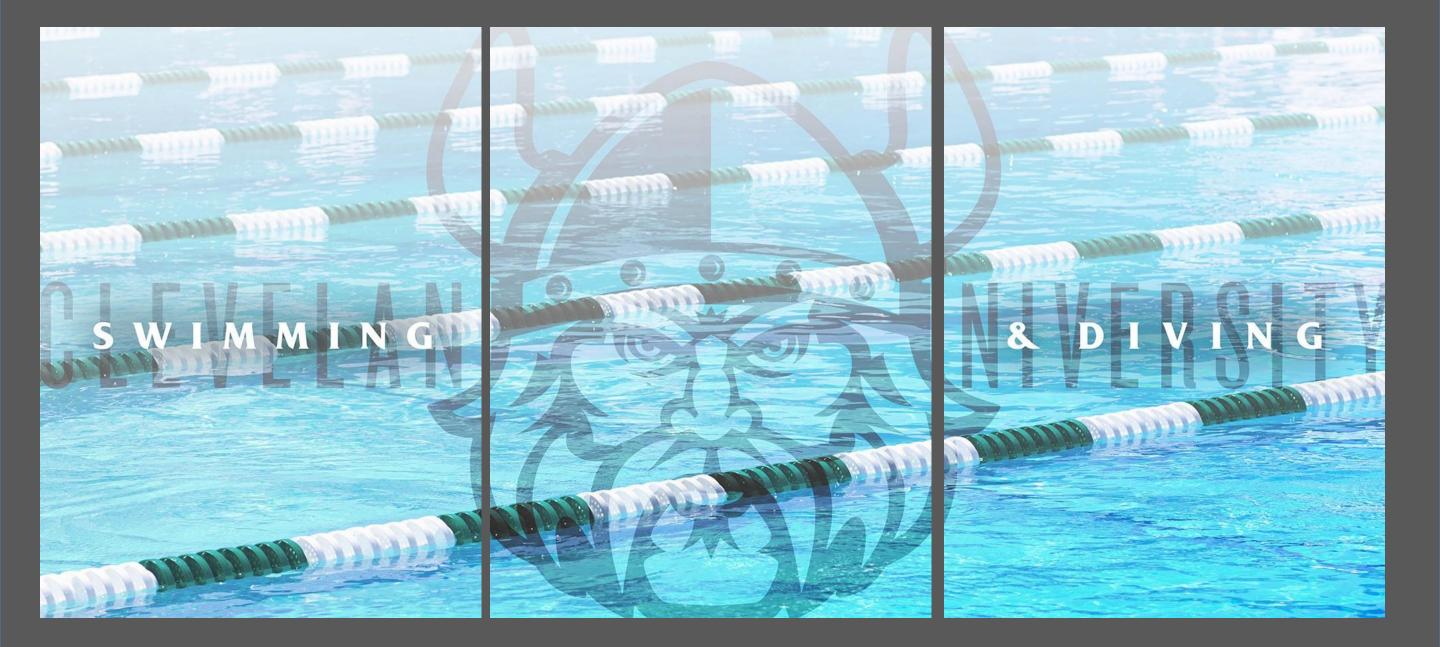
The Ninth Lane

South Wall | Opposite the Rec Center

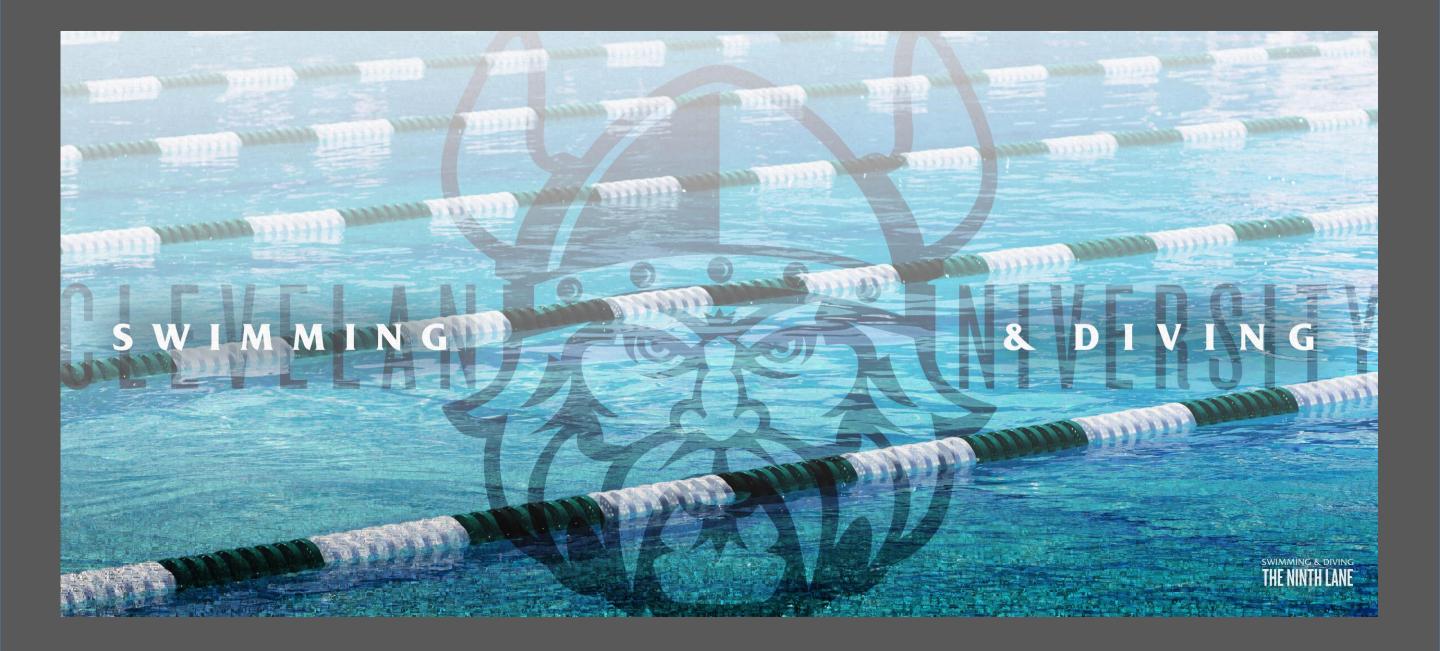
- Large Graphics Visible from Rec Center or Pool Deck
- Alumni Pictures and History When Viewed Up Close



Before South Wall Pool Deck



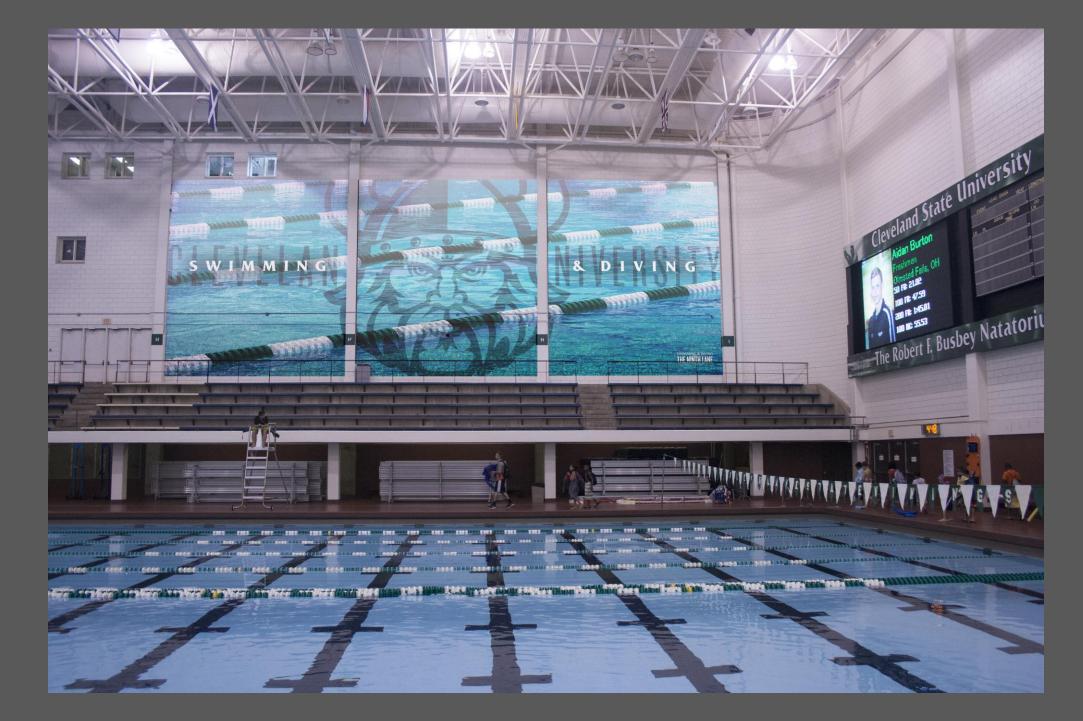
UNDERLYING ARTWORK | BRINGS THE COLOR AND MOVEMENT OF THE POOL ONTO THE SURROUNDING WALLS



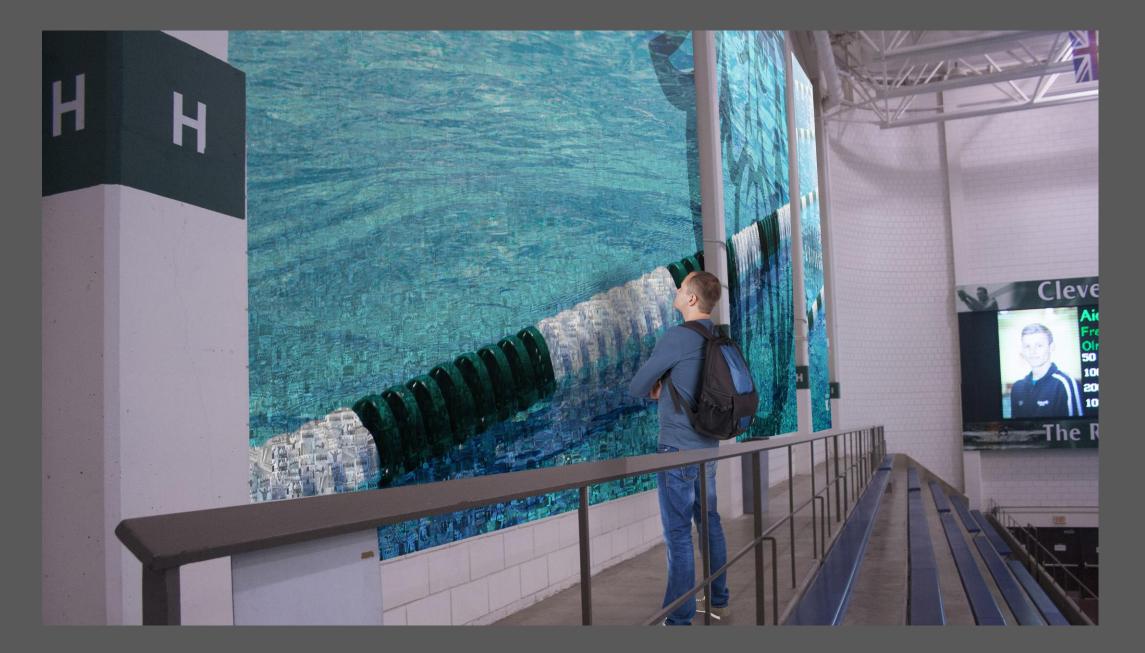
ART WITH MOSAIC FADE | LOWER SECTION COMPOSED OF THOUSANDS OF HISTORIC IMAGES

CLOSER LOOK DELIVERS EMOTIONAL "TUG" | INDIVIDUAL TILES ~ 5 X 7





NINTH LANE VIEWED FROM POOL DECK | LARGE GRAPHICS DELIVERS "WOW" FROM AFAR



NINTH LANE REDNERING FROM SOUTH WALL | INDIVIDUAL PICTURES CAPTURE HERITAGE

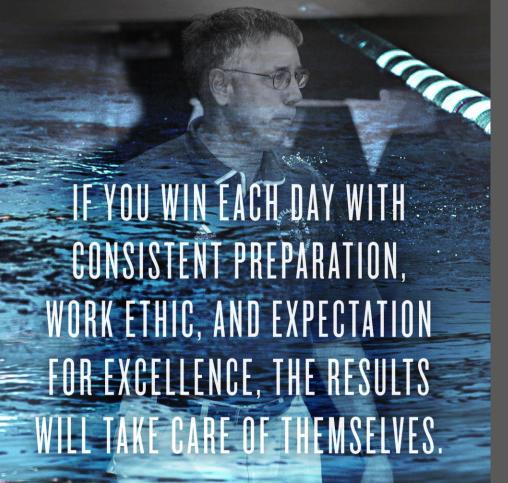
BANNERS

WEST AND NORTH WALLS | VISIBLE FROM ALL BLEACHERS

- Honors Bob Busbey and Wally Morton
- Adds Excitement and Color to the Pool
- Considering Light-weight Materials for Motion



CSU SWIMMING COACH 1981-2014



GEORGE "WALLY" MORTON

SWIMMING

& DIVING



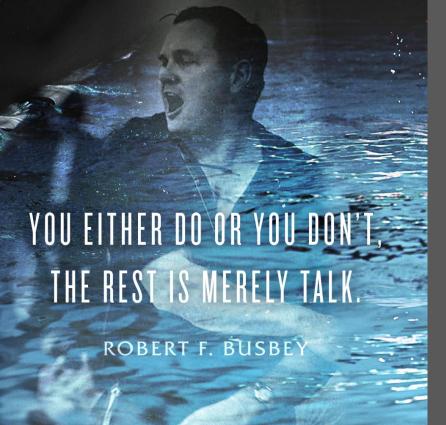
ARTWORK (WEST WALL) | AQUATIC COLORS FADE IN TOWARD POOOL DECK AND ECHO NINTH LANE TONES

SWIMMING & DIVING

SWIMMING & DIVING







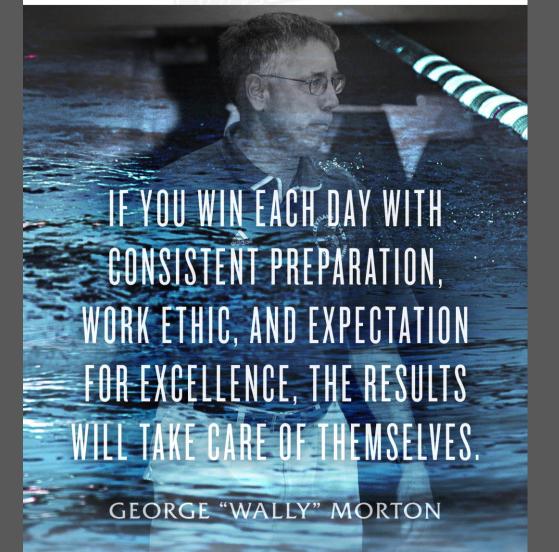


ARTWORK (NORTH WALL) | BALANCE OF PHOTOGRAPHIC SUBJECTS AND A DIVERS RANGE OF ACTION

SWIMMING & DIVING

SWIMMING & DIVING





CSU SWIMMING COACH 1951-1981

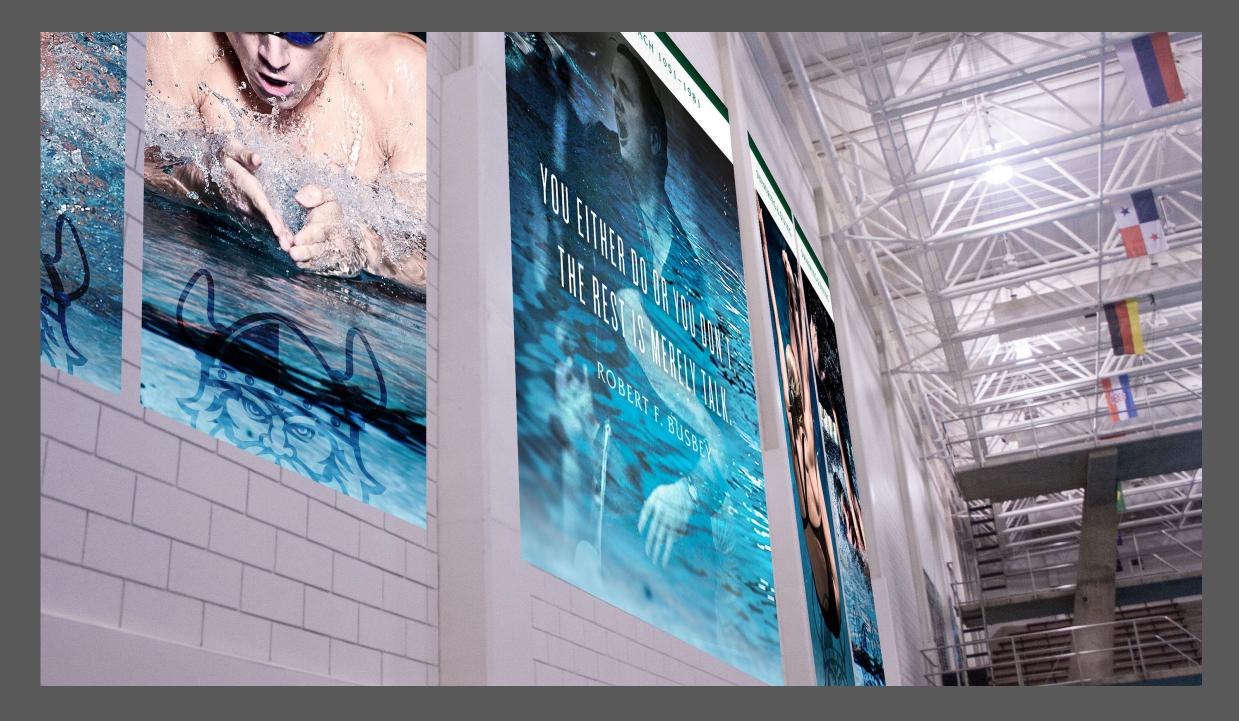
YOU EITHER DO OR YOU DON'T, The rest is merely talk.

ROBERT F. BUSBEY

COACHING WISDOM | THE CENTERPIECES OF OPPOSITE WALLS, HONORING BOB AND WALLY



WEST AND NORTH WALL BANNERS | AS VIEWED FROM THE EAST BLEACHERS



BUSBEY BANNER | AS VIEWED FROM THE POOL DECK

CSU SWIMMI & DIVING IF YOU WIN EACH DAY WITH CONSISTENT PREPARATION, WORK ETHIC, AND EXPECTATION FOR EXCELLENCE, THE RESULTS WILL TAKE CARE OF THEMSELVES. GEORGE "WALLY" MORTON

MORTON BANNER | AS VIEWED FROM THE POOL DECK

TIMELINE

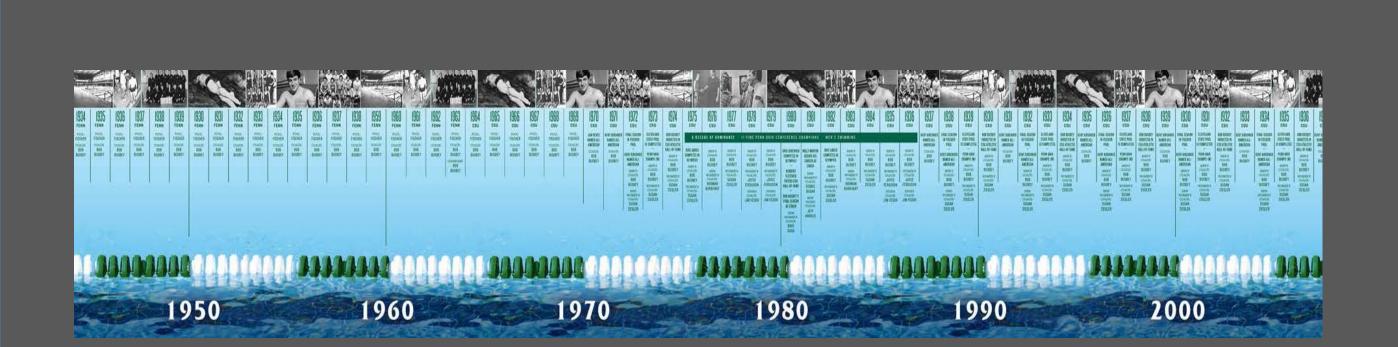
EAST BLEACHERS | HISTORY FROM 1932 - 2039

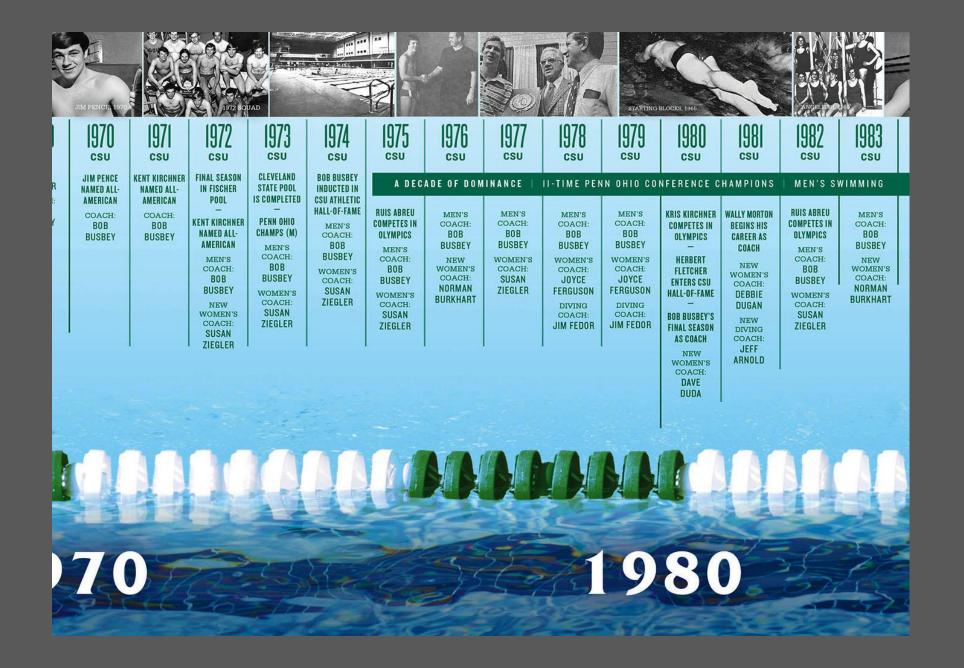
- Captures Key Events Since 1939
- Continues Through CSU 75th Anniversary
- More Details and History on Heritage Website



BEFORE | EASTERN BLEACHERS FROM POOL DECK

ARTWORK | COORDINATES WITH AQUATIC COLORS AND VISUAL MOTIFS WHILE FRAMING INFORMATION

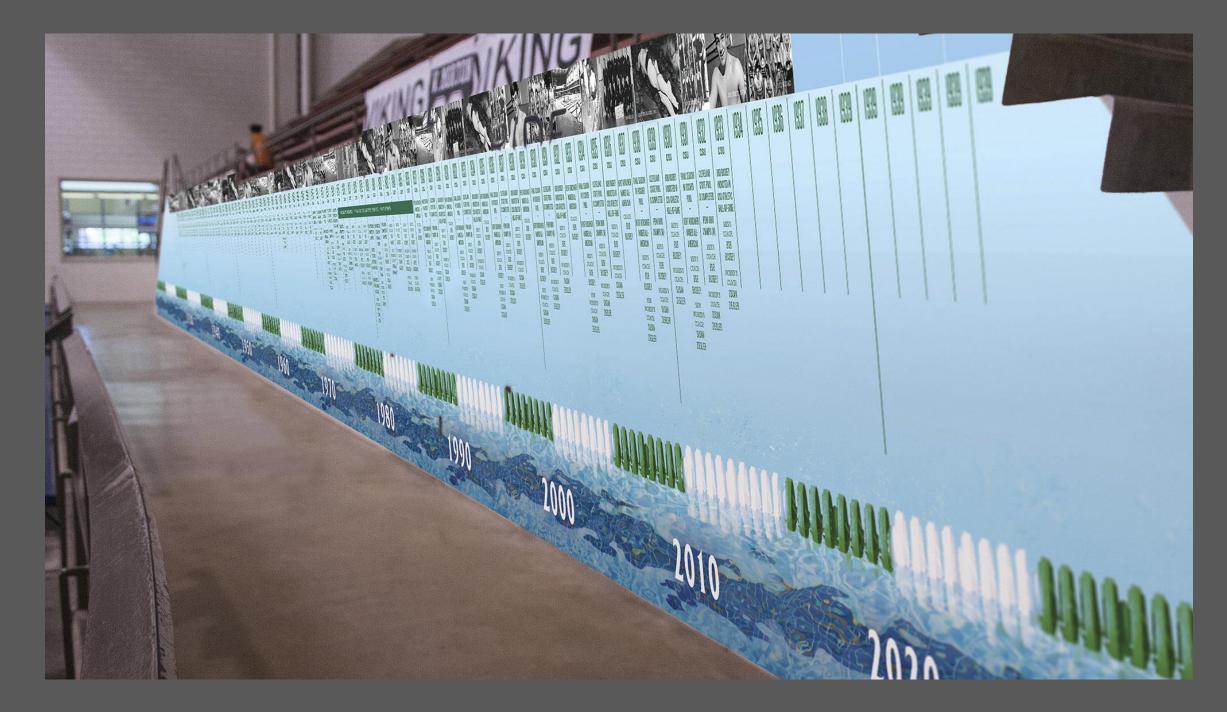




TIMELINE ELEMENTS | SHOWING DETAILS OF TYPICAL MILESTONES

MEN'S and the second second -----

TIMELINE | AS VIEWED FROM THE WESTERN POOL DECK



TIMELINE | AS VIEWED FROM THE BASE OF EASTERN BLEACHERS

COMMUNITY CORNER EAST BLEACHERS (N) | VISIBLE FROM REC CENTER

- Captures Community Involvement
- Focus on Groups and Events Not Time
- Could Combine Graphics and Bulletin Board

POOL RECORDS RECO

BEFORE | NORTHER SECTION BELOW EASTERN BLEACHERS



COMMUNITY CORNER | WAY TO RECOGNIZE AND THANK OUR COMMUNITY PARTNERS

COMMUNITY CORNER | WILL BE DESIGNED WITH SPACE FOR GROWTH



ITY_RECO

VIEW OF COMMUNITY CORNER | AS SEEN FROM PE HALLWAY

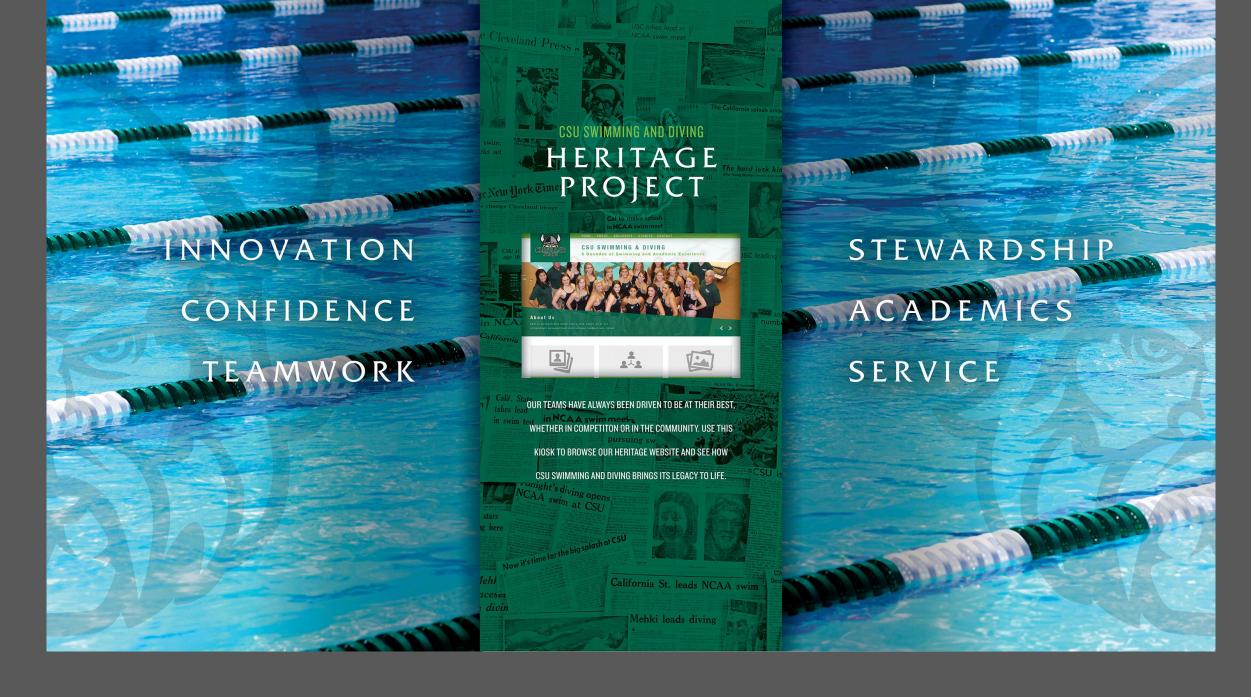
HERITAGE CORNER

NE CORNER 2nd DECK | HOME FOR INTERACTIVE KIOSK

- Attention-getting Graphics Honor Program's Heritage
- Houses Our Heritage Website Running on Interactive PC
- Second Kiosk to be Located in PE Hallway by Ticket Office

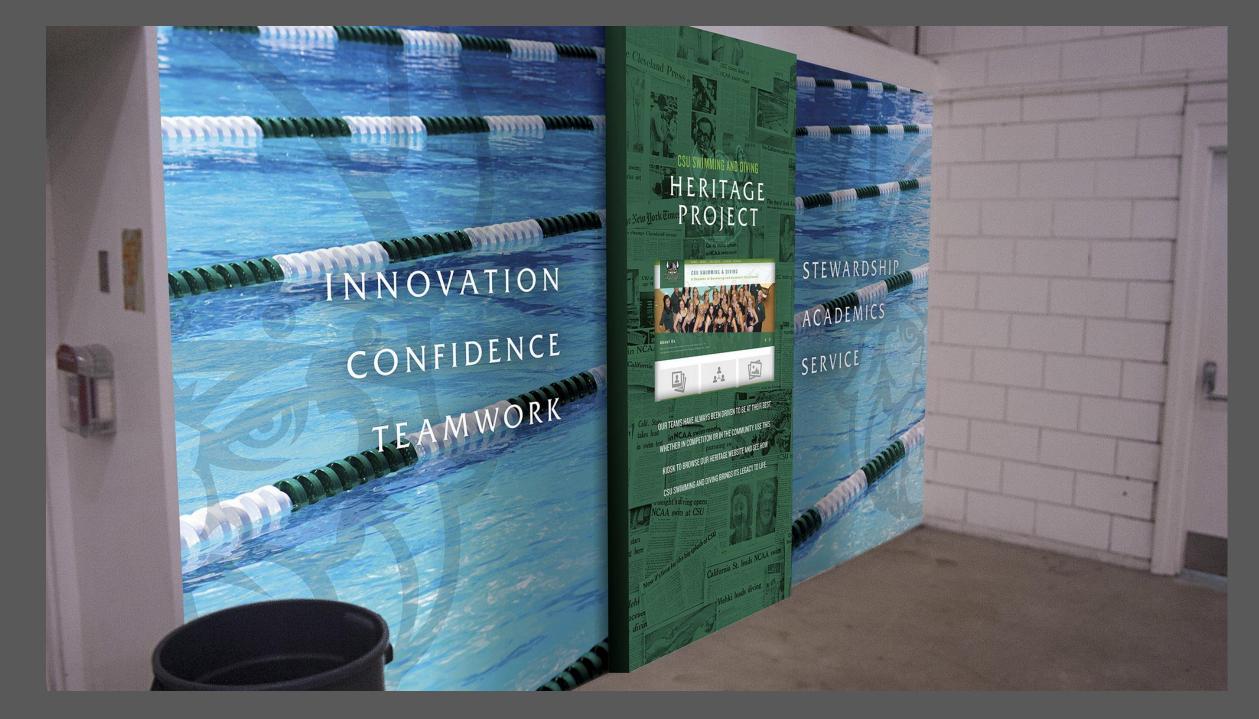
BEFORE | NE CORNER BETWEEN TUNNEL AND TICKET BOOTH ENTRYWAYS

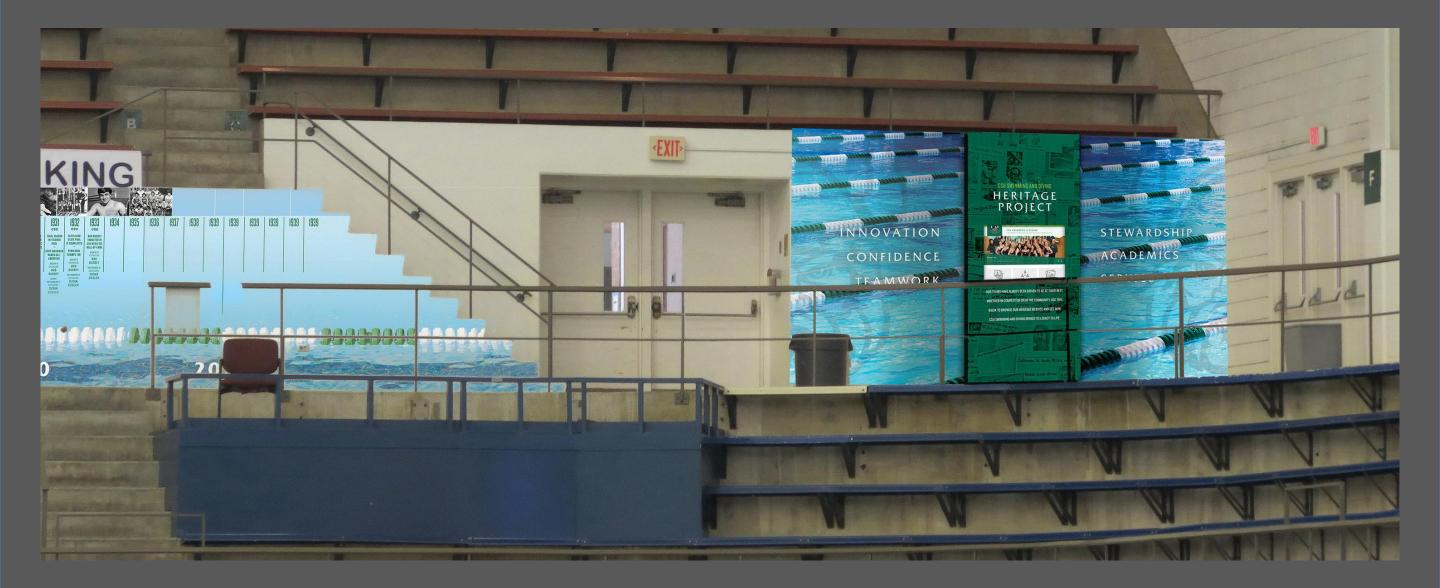




ARTWORK | PROMINANTLY FEATURES HERITAGE AND VALUES

HERITAGE CORNER VIEW | AS SEEN AFTER ENTERING POOL VIA TUNNEL FROM PE LOBBY





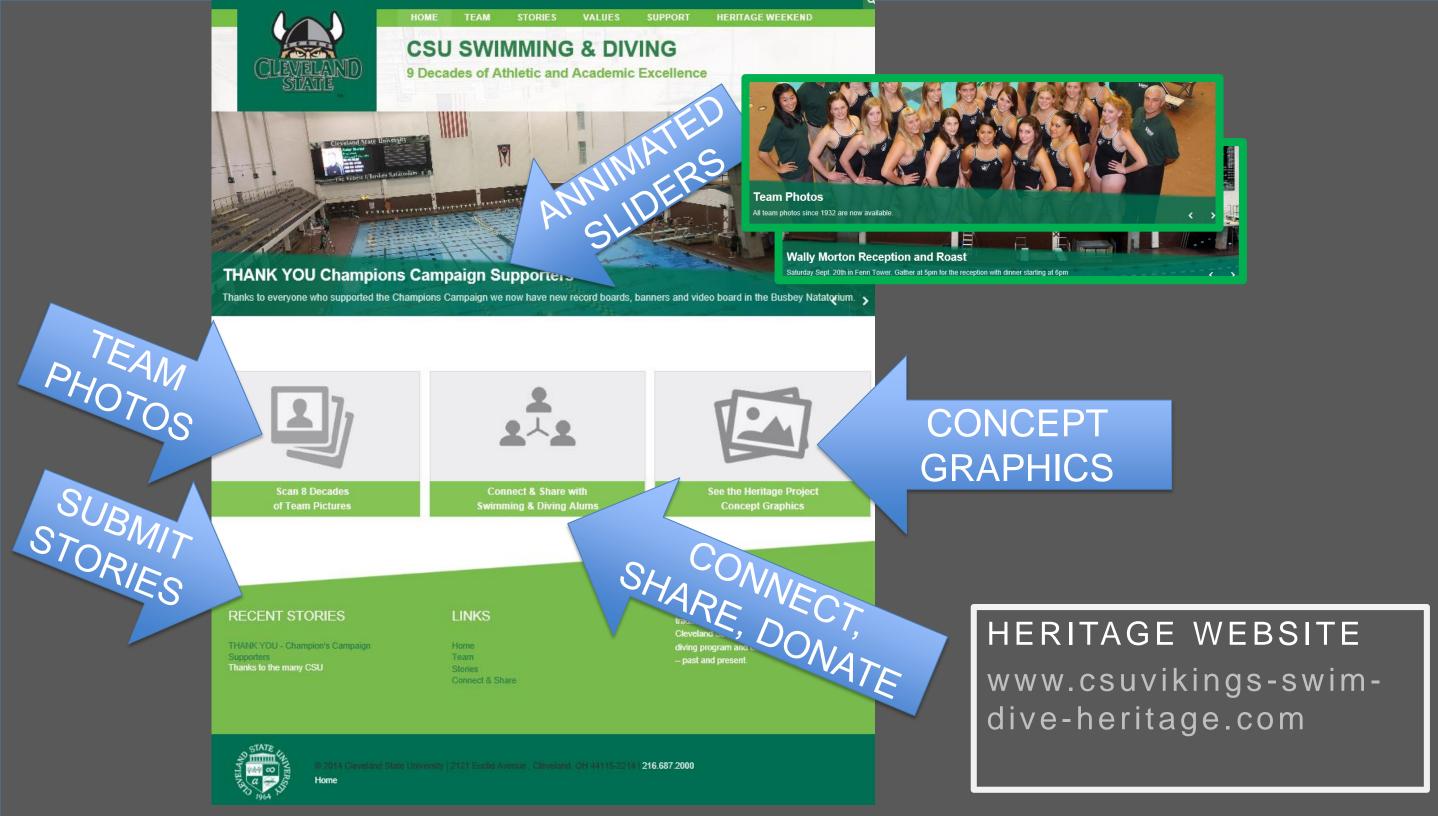
HERITAGE CORNER | AS VIEWED FROM THE WESTERN POOL DECK

HERITAGE WEBSITE

LAUNCHED SEPT 15TH | www.csuvikings-swim-dive-heritage.com

• Repository for all Heritage Materials

- "Responsive" design for PCs, Laptops, Mobile Devices
- Attention-getting Looping Sliders, Team Photos & Rosters, Upload Site for Submitting Pictures and Documents, Submit Stories, Heritage, . . . and More



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